

# Create Real-Time Information Hubs with Stackla



## Provide Dynamic Updates to Your Community in One Centralized & Searchable Hub

In times of calm and crisis, people look to their local, state and national officials for up-to-date information about the safety and wellbeing of their community.

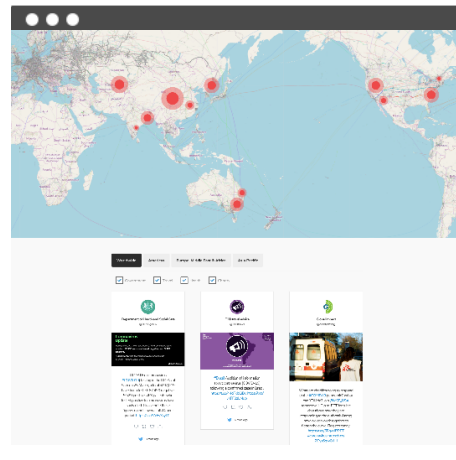
Particularly during a crisis, it is of the utmost importance that information is accurate and quickly and easily accessible to the citizens who rely on it.

Social networks have become a primary way that government organizations and officials get news out to their communities. Yet, today's noisy and rapidly evolving media environment makes it challenging for governments to efficiently find, curate and disseminate relevant and verified information to their communities.

As leaders in social content aggregation, management and distribution, Stackla now offers Real-Time Information Hubs to enable local, state and federal organizations to easily provide an up-to-date and centralized view into what's happening in their local area.

### With Stackla's Real-Time Information Hubs, you can provide your community with:

- Live updates in emergency situations (e.g. during natural disasters, health outbreaks like COVID-19, etc.)
- Information on everyday local news:
  - Upcoming events
  - School closures
  - New business openings and hour changes
  - Travel advisories
  - Traffic and police reports



Stackla's Real-Time Information Hubs can find, aggregate and dynamically display content from all your local officials, organizations and agencies' verified social accounts across top platforms like **Twitter, Facebook, Youtube** and **Instagram**, as well as **RSS news feeds** from local news stations.

Government organizations can choose from 8 different out-of-the-box widget display styles with the option to auto-publish content from verified accounts. We also provide keyword search and customized filtering capabilities to help your citizens easily access the most relevant information from within your Real-Time Information Hub.

**Want to learn more? Contact us at [info@stackla.com](mailto:info@stackla.com) or request a demo at [stackla.com](http://stackla.com) today!**